

**PROGRAMME SPECIFICATIONS
MBA IN INTERNATIONAL MANAGEMENT
KEY FACTS**

Programme name	MBA IN INTERNATIONAL MANAGEMENT
Award	French Master degree (Grade de Master) German Master degree
Type of study	Full time
Total ECTS	90 ECTS

Summary

ESCP's MBA is an intensive programme with around 500 teaching hours. There is only one intake per year, every September. During the 10-month programme, students have the chance to benefit from one of the best faculty in the world. All courses are delivered in English and provide students with a multicultural, international environment.

Over the two semesters of the programme, ESCP's MBA students are given the opportunity to study in two countries of their choice, choosing from 24 electives offered in over 5 countries. Electives enable them to specialise or diversify students' education. Whether they are interested in Portfolio Management, Creativity Marketing or Social Entrepreneurship, there is an elective to help them deepen their area of interest.

Hands-on experience plays a big part in the programme. MBA students are asked to complete two Company Consultancy Projects in two countries. This way, they obtain further experience as consultants and expand their international work experience.

Objectives

The programme curriculum is designed to fulfil five main objectives:

1. Provide students with the business skills and mindset for a successful international career.
2. Cover all the functional areas of management and provide a multicultural hands-on experience.
3. Provides students with a wealth of different perspectives, teaching methods, and school of thoughts.
4. Acquire critical thinking and the ability to reinvent and imagine new ways of doing business.
5. Change or enhance students' career.

Learning Outcomes

LO1: Evaluate challenges faced by organizations which operate in different or complex international environments

LO2: Demonstrate the ability to apply conceptual frameworks to different areas of international management to provide integrative and sustainable solutions to business problems

LO3: Develop solutions to a business problem that requires a critical reflection on the needs of different stakeholders

LO4: Select relevant multidimensional and/or specific data and information to proceed to effective decision making

LO5: Differentiate between positive and negative consequences of different leadership styles

LO6: Reflect on their ability to lead organizations and people in an engaging and strategic way

LO7: Identify individually or as a team current issues of social responsibility in business and explain the costs and benefits associated with various alternative company responses

LO8: Develop a professional code of behaviour that displays reflexivity and that takes into account internal group processes

HOW WILL I LEARN?

Learning hours

It is an intensive programme with around 500 teaching hours. The programme and curriculum are structured around online classes, core courses, 2 Company Consultancy Projects, 3 x 3-day Seminars, 4 Electives, optional language courses and international Career events throughout the year.

The core curriculum can be described as multicultural, entrepreneurial, strategic, ethical and collaborative. Subjects such as Business Statistics, Financial Accounting, Finance, Micro and Macro-Economics, Strategic Leadership, Big Data or Entrepreneurship Creativity and Innovation are part of it.

Electives allow students to dive deeper into a specific subject. This way, they can get a specialisation in the field and discipline of their choice.

COURSES	No. of hours	ECTS
Period 0 - On boarding in harmonization		
MBA Webinars / On line fundamentals		
Fundamentals of Mathematics	30	0
Computer Skills	20	0
Languages	20	0
Total	70	0
Fall Term 1 - Understanding business organisations		
Induction Seminar	15	1,5
Business Statistics	15	2,5
Financial Accounting and International Reporting	30	5

Principles of Finance	30	5
International Economics for managers	15	2,5
Organizational Behaviour 1/ Management Skills for international Business	15	2,5
Fall Term 2 – Analysing and dealing with business complexity and uncertainty		
International marketing decisions	30	5
International Business Strategy	30	5
Processes and Operations management	15	2,5
Big Data and Tech Trends	15	2,5
CCP1 Capstone 1	15	10
Fall 1 & Fall 2 Total	225	44
Spring Term 1 – Taking decisions in a changing environment		
International Business Simulation	15	2
Managerial Accounting	30	5
Corporate Finance	30	5
Marketing and Business Analytics	15	2,5
International HRM	15	2,5
Macro – Economics in globalization contexts	15	2,5
Spring Term 2 – Becoming a responsible leader		
Strategic Leadership : Leading teams and organizations	15	2,5
Sustainability and CSR	15	2,5
CCP2: Capstone 2 project on Sustainability	15	10
Entrepreneurship, Creativity & Innovation (boot camp)	15	2,5
Spring 1 & Spring 2 Total	180	37
Summer – specialisations		
Elective courses	48	8
Closing Seminar	15	0
Total	63	8
Seminars Preparing Yourself to the job market		
I Leap		0,5
Career development		0,5
Total		1
MBA in IM Total	538	90

In-class teaching

Our aim is to alternate learning approaches between lectures and other types of activity involving significant student participation. Lessons include examples, case studies and student presentations, often in a European or international context.

In general, student interaction is strongly encouraged, even within the framework of our formal lectures, which systematically reserve time for whole class discussion.

Personal study

Students have to prepare for some lessons, i.e. read text books or from other works that can further their understanding of the subject, or prepare a case

study, an applied exercise or presentation. Homework is done either individually or as part of a team when it involves case studies and/or group presentations.

Company Consultancy Projects

Company Consultancy Projects are also a key element of the programme. These projects enable students to get to know a specific sector or function while gaining consultancy experience with 2 companies on real projects. Hands-on experience goes hand in hand with internationality since the Consultancy Projects are to be completed within 2 different countries. Throughout the project, tutoring is provided by an ESCP professor and/or an experienced consultant. To best support students, dedicated workshops are carried out in Consulting skills, Research strategy, Tools and data sources, Survey and interview techniques and Presentation skills

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment methodology

The assessment methods are driven by twin goals: to objectively evaluate the student's acquired knowledge and skills, and to enable the academic staff to follow up the student's progress during the course in order to adapt the following sessions to the learning pace of the group.

These methods also establish the link between formal learning (lectures) and applied work, and between the academic content (theory) and the development of management skills (case studies, field work).

Assessment methods in use

The student cohort is usually diverse in terms of nationalities and there is a considerable percentage of students with English as a second language. The tutors responsible for the modules are therefore very clear about the module objectives, learning outcomes and assessment methods to ensure that students with English as a second language are not disadvantaged in any way.

Each course component included in any assessment is described in detail in the course outline, and its weighting in the final assessment mark is made very clear.

The dates for the submission of group work, projects, and student presentations are given at the beginning of the module.

Examinations

Grading

- The grading scale is /20.
- Passing grades are from 10/20.

- Grades from 0/20 to 9/20 represent a fail: the student can take one resit for the failed module during the same academic year.

In order to graduate, students must successfully complete the relevant modules and assessments to acquire the required number of credits.

- A minimum of 50% of the marks for a module (except Consultancy Projects, Induction Seminar, Team Building Seminar and selected electives) will be awarded through a final individual (closed or open book) exam (depending on the professor's decision) or an individual assignment. The remaining marks are applied through continuous assessment such as group work, class participation, case studies.
- If the student does not obtain a minimum mark of 08/20 on the individual final exam, the module will be marked as failed. The student will then need to sit an individual resit examination to successfully pass the module. And the "resit" mention will be indicated on the grades transcript.
- For selected electives which are not assessed with an individual assessment but with a group assessment, the minimum passing mark is 10/20.
- Cases of students who do not successfully pass at least 50% of the 1st semester courses will be reviewed by the MBA in IM Board of Studies and may not be able to continue to the 2nd Semester.
- No exemption is authorised for any MBA in IM module.
- If a student does not fully participate in the company consultancy project, it is up to the local MBA in IM Academic Director to decide the content and the timing of a resi exam. The student may require an equivalent group assignment.
- For each MBA in IM module, one resit is possible during the academic year if the final mark of the module is less than 50% (10/20), or in the event of the final examination being missed for non-legitimate reasons.

Resit regulations

First resits:

- For each MBA in IM module, one resit is possible during the academic year if the final mark of the module is less than 10/20, or in the event of the final examination being missed for non-legitimate reasons.
- The mark obtained at the resit examination counts for the final mark of the module. If the student has to take a resit examination, but does not successfully pass it, the resit fail mark replaces the original mark in the module.
- Dates for the resit periods are provided in the MBA House rules

Second resits:

- At the end of the academic year, the Board of Studies can exceptionally give the opportunity for a second resit to students who failed the first resit(s).
- A second resit has to be requested by the student in writing, and addressed to the MBA Associate Dean (copying the local Academic Director and the local programme manager).
- Decisions related to 2nd resits and their outcomes remain under the sole appreciation of the Board of Studies.
- In the case of a 2nd resit, the student has to pay 640 € per course.

Feedback on assessment

How and when will I get feedback on my assessments?

Feedback on the final exam is available in the following ways:

- Feedback can normally be expected within six weeks of the assessment
- A document prepared by professors indicating the elements which make a good examination answer will be posted on the e-learning platform after the release of marks.
- Students who fail their examination are permitted to view their scripts at specific times on specific dates. These sessions will be announced by the Programme Office in advance.

WHAT AWARD CAN I GET?

French Master degree

The MBA in International Management is an ESCP diploma as well as an official state-accredited Master degree* (Grade de Master) delivered by the French Ministry of Higher Education and recognised worldwide for students who have attained a four year bachelor degree or a first master degree before integrating the programme.

For those entering the MBA in International Management holding a three-year Bachelor degree (180 ECTS equivalent) with a minimum of three years of professional experience, it is also possible to receive the Grade de Master through a specific process validating their professional experience. They will need to fill an application form which will be reviewed by our ESCP Admission Committee. The result will be communicated at the same time as the result of their admission into the programme.

German Master degree

Students have the option to receive the German Master degree in addition to the French Master degree by completing an additional semester in Berlin. Students will follow a set of additional courses and write their MBA master thesis, to be awarded a total of 120 ECTS. The MBA in International Management is officially recognised by the Berlin Senate for Education, Science and Research.

WHAT KIND OF CAREER MIGHT I GO ON TO?

The MBA in International Management proposes a career development programme: the International Leadership Advancement Programme (I-LEAP). I-LEAP was specifically designed to assist students in finding their ideal job after graduation.

Some of the most famous companies have established long-term partnerships with ESCP, providing the MBA in International Management's students with career

opportunities. Companies such as Deloitte, L'Oréal, Safran, Airbus, KPMG, Valeo, EY or Leclerc are part of ESCP's Chairs and Professorships. Our alumni have found positions in renowned companies all over the world.

Through the combination of ESCP Corporate Relations Service, a membership to the Alumni Association and the multi-sector job fairs that take place on all campuses, students will quickly gain access to job opportunities.

HOW DO I ENTER THE PROGRAMME?

REQUIREMENTS

- Applicants must hold a previous Bachelor or Master's degree (or equivalent) in any discipline
- They must have a minimum of 3-years' work experience. Note that applicants with less experience who demonstrate exceptional maturity and outstanding leadership through their professional and personal experiences will also be considered.
- Proficiency in English

PROCEDURE

STEP 1: APPLICATION FORM

The following documents are required:

- Admission Test: GMAT (online test accepted), GRE or TAGE MAGE certificate. If applicants are unable to provide a GMAT, GRE or TAGE MAGE certificate, they may take an ESCP admission test during the admission session, on-campus or online.
- English language certificate: TOEFL written test; TOEFL IBT; TOEFL computer-based; IELTS. Candidates without any language qualification certificates will be tested during the admission session on-campus or online.
- Candidates who can prove that they have earned a university degree taught entirely in English or those who have lived for 3 years in an English-speaking country are exempt from the English test.
- Degree certificate
- Grade transcripts covering all years of university study
- At least one reference (e.g. an employer's reference)
- CV (in English)
- Photocopy of passport or ID

STEP 2: ADMISSION INTERVIEW

Each application procedure starts by submitting an online application. Once completed, their application will be reviewed. Each selected candidate will be interviewed by a panel made up of programme directors, faculty and alumni. A Skype interview can be offered to candidates residing outside of Europe.

STEP 3: CONFIRMATION

Applicants who are offered a place must confirm their acceptance in writing by the deadline indicated in the offer letter. A non-refundable deposit is required to secure a place on the specialisation once admission has been granted. This first deposit is deductible from the first instalment of the overall tuition fees.