

## **AUTHORISATION TO USE THE IMAGE RIGHTS**

### **Event at ESCP**

In the context of the event in which you are participating, ESCP may need to take or have taken photographs or videos of the Participants.

These photographs or videos may be representations of a group of people (speakers, participants, ESCP team,...) or individual representations.

By signing the present document, the Participant authorizes ESCP to capture by any means at its disposal his/her name, first name, image (photograph and video) and voice, to use, reproduce and distribute them in any event, advertising or promotional activity or communication related to this event, and more generally to the School, both internally and externally, without any limitation of territory, and without this conferring on him/her any remuneration, right or advantage whatsoever.

For instance, ESCP may use the name, first names, image and voice of the Participant by broadcasting a video on the School's screens, by a photograph in a brochure or on the School's website, etc.

The Participant also agrees that ESCP may communicate any image, video or sound to any third party of its choice in order to broadcast these elements or to represent ESCP.

This image right will be granted to ESCP for a period of 2 years.

With regard to this image right, the publication or broadcast of the Participant's image, as well as the captions and comments accompanying this publication or broadcast, may in no case infringe upon his or her dignity, private life and reputation.

The Participant may at any time revoke this authorisation. To do so, he/she must inform ESCP by mail at the following address ESCP - Direction Communication - 79 avenue de la République, 75011 Paris.

This request will be taken into consideration 15 days after the receipt of this letter.

However, it is expressly stated that if a representation of the Participant's image is found on communication media that are difficult to remove or if such removal causes financial or image prejudice to ESCP, ESCP may use these media until new media are published without the representation of the image whose removal is requested, which the Participant accepts.

ESCP wishes to draw the Participant's attention to the fact that the withdrawal of the authorization to use the image rights or a refusal to authorize the use of the image rights will result in the Participant's exclusion from the photo shoot or in the masking or blurring of his/her face.



The Participant authorizes the use of his/her data, in this case his/her image, by ESCP for :

- the promotion of the event and related events (current or future);

In accordance with the amended law of January 6, 1978 on Information Technology, Files and Liberties, the Participant has the right to access, modify, oppose and delete his/her personal data by writing to the following address

- either by post to "SERVICE DATA PROTECTION OFFICER - ESCP Europe", 3 rue Armand Moisant 75015 Paris;
- or by e-mail: [dataprotection@escp.eu](mailto:dataprotection@escp.eu)

The request must be signed and accompanied by a photocopy of an identity document bearing the signature of its holder and specify the address to which the reply should be sent. A reply will then be sent to the Participant within 1 month of receipt of the request, failing which the Participant may refer the matter to the CNIL.

**The Participant(s) :**

***Last name(s) :***

***First name(s) :***

***Email :***

**Done in Paris, on :**

**Signature (preceded by the words "read and approved")**