

We are looking for a PhD candidate in Management for September 2023

PhD Position in Marketing/Technology/Consumer Well-being – Paris/Madrid/London

ESCP Business School invites applications for a PhD fellow position in Marketing with a focus on Artificial Intelligence/Robotics and Consumer Well-being starting in September 2023. The PhD candidate receives a full scholarship for 4 years, including a tuition waiver, and generous support for conferences and research visits..

The PhD candidate will work on an interesting and timely project in the area of human centric Artificial intelligence (AI)/robotics. In other words, how AI and/or robots can potentially support consumer well-being. The integration of artificial intelligence and robotics into the marketplace is a topic of great relevance, with a vast economic and societal impact. Hence, it is crucial to understand how these technologies can be integrated in a human centric way.

We offer:

- Close supervision by three professors, Prof. Hector Gonzalez Jimenez, Professor in Marketing (Madrid) and Professor Benjamin G. Voyer, Professor in Entrepreneurship & Behavioural Science (London) and Professor Charlotte Gaston-Breton, Professor of Marketing (Madrid).
- A well-structured PhD program with courses that will make you an expert in your field and in various research methods.
- A strong international working environment.
- You will be admitted to the Paris PhD program at ESCP Business School and will spend your first year there. Afterwards, there will be the possibility to choose between the ESCP campuses in Madrid, London or Paris. It is highly encouraged to have research stays at both Madrid and London where the supervisors are mainly located.
- A constructive and friendly atmosphere with regular joint research seminars to facilitate a fast and successful PhD.
- You will be part of a large research community that includes 6 European campuses with many professors and other PhD students.

To qualify you should have:

- Completed or are about to complete a master's degree in marketing, psychology, management, or in a related field with outstanding performance. Ideally with an excellent master thesis research project.
- Ideally, prior knowledge and interest in the consumer AI and/or the Well-being domain (perhaps from a prior research project).
- Enthusiasm for scientific work and initial knowledge of empirical research.
- Ideally experience with quantitative methods, especially experimental designs
- Open to adopt multi-method approaches (qualitative and quantitative).
- Very good English language skills (written and spoken).
- A strong work ethic, sense of responsibility and commitment.

To apply please upload your complete application documents by April 30, 2023 to the ESCP application platform for PhDs (<https://escp.eu/programmes/doctoral-programmes/paris>). We are looking forward to your application!

For more information on PhD program please refer to: <https://escp.eu/programmes/doctoral-programmes/paris>

About ESCP Business School: ESCP Business School is an international business school with campuses in 6 European metropolises. Founded in 1819, ESCP is the oldest business school in the world. To date, the business school is regularly awarded with top positions in the Financial Times rankings. ESCP Berlin's academic focus lies on the topics entrepreneurship, sustainability and digitalization.

www.escp.eu/vacancies-Berlin