

## ESCP Extension: ESCP Business School launches an Extension School

ESCP Business School announces the launch of ESCP Extension, an innovative and inclusive continuing education initiative inspired by the Extension Schools popular in North America. ESCP Extension is aimed at current employees, transitioning or undergoing professional training, who want to accelerate their career transition and participate in the major transformations of the economic world.

ESCP Extension's first two programmes are designed for mid-level managers who must confront the dual challenge of navigating ecological and digital transformations. Developed in close collaboration with professionals from the business and public sectors, the courses are taught by professors and experts from the ESCP network.

**These certification programmes, delivered primarily online, total 150 hours over 8 months** and are designed to be taken part-time. Starting with a core curriculum focusing on new forms of management and project management, each programme then develops its own specific themes.

The **digital track** centres on two main topics: low-code/no-code and the use of AI in a professional setting. The **ecological track** revisits the regulatory framework (in particular the CSRD) before tackling four key areas: decarbonisation, waste management, biodiversity and the circular economy. Each participant benefits from personalised support throughout their training. The programmes are currently available only in France for a French-speaking audience.

**ESCP Extension aims to be accessible to all**, particularly employees who would not naturally seek out a business school to fortify their skills portfolio. To this end, these first training programmes, which cost €4,850, have been designed to be covered by a personal training account (CPF) or be easily incorporated into companies' skills development plans. This new training offer reinforces ESCP's commitment to open and inclusive education.

**The first cohort will begin in the autumn of 2024 and welcome 200 participants.**

By 2026, the school aims to welcome more than 2,000 students each year, with a firm commitment to facilitating access to training for all.

Commenting on the announcement, **Professor Léon Laulusa, Executive President and Dean of ESCP Business School**, said: “We are very proud to launch ‘ESCP Extension’, a further demonstration of our commitment to supporting the development of the skills needed to address the major transformations of our world. By offering innovative, high-quality training leading to certification at an affordable price, we are fully assuming our role to serve the public interest and contribute, at our level, to achieving full employment in France.”

<https://extension.escp.eu>

### **About ESCP Business School**

ESCP Business School was founded in 1819. The School has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Six campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management.

Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way.

This conviction and ESCP’s values - excellence, singularity, creativity and plurality - daily guide our mission and build its pedagogical vision.

Every year, ESCP welcomes 10,000+ students and 6,000 managers from 135 different nationalities. Its strength lies in its many business training programmes, both general and specialised (Bachelor, Master, MBA, Executive MBA, PhD and Executive Education), all of which include a multi-campus experience.

It all starts here.

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