

Alexandra Ballnat

Education

Since 2020

Doctoral programme in European Management at ESCP Business School Berlin.

2016-2018

Master of Arts in Human Resource Management/Personnel Policy as a scholarship student at the University of Hamburg, Germany.

2011-2015

Bachelor of Arts in Political and Administrative Sciences at the University of Konstanz, Germany.

Professional Experience

2018-2019

Management Consultant in the area of Human Resources Information Technology at PricewaterhouseCoopers GmbH, Hamburg, Germany.

2017-2018

Student Assistant & Master's Degree Candidate in the HR Organizational Development department at Continental AG, Hanover, Germany.

2016-2017

Working Student in the Center of Excellence Development, Talent Management at Beiersdorf AG, Hamburg, Germany.

2013

Internship in the HR Business Partner department at Daimler AG, Stuttgart, Germany.

International & Intercultural Experience

2017

Internship at the HR department at Continental Tyre Malaysia Sdn. Bhd., Petaling Jaya, Malaysia.

2013-2014

Internship in the HR department at Mercedes-Benz Australia/Pacific, Melbourne, Australia.

2011-2012

Member of the Model United Nations Debating Club of the University of Konstanz and participation in the Harvard World Model United Nations Conference in Vancouver, Canada.

Research Fields

- The effects of non-financial reporting legislation on human resource management practices and corporate governance in Germany and Poland (DFG Research Project)
- Sustainable Human Resource Management

Conference Papers

Ballnat, A. & Festing, M. (2022): The Role of Sustainable HRM in Promoting Corporate Sustainability. Paper accepted for presentation at the 82nd Annual Meeting of the Academy of Management, Seattle/USA, August 2022.

Festing, M., Sahakiants, I., Steger, T., Ballnat, A. & Muster, M. (2020): Non-financial reporting as a driver of sustainable HRM in Germany - A conceptual framework. Presented at the 2020 Herbstworkshop of WK Personal, Düsseldorf, September 2020.

Last Update: March 2022.