

Sebastian Baldermann, MA

Research Assistant

Phone +49-30-3 20 07-191

Fax +49-30-3 20 07-107

sbaldermann@escp.eu

Education:

2011-2014

Studies of Economics at Georg August University Göttingen (Bachelor)

2014-2017

Studies of International Economics at Georg August University Göttingen (Master)

2015–2016

Studies at Rijksuniversiteit Groningen (The Netherlands)

As of 09/2018

Ph.D. Programme at ESCP Business School Campus Berlin

Work Experience:

Since 01/2018

Research Assistant at the Chair of International Management and Strategic Management at ESCP Business School Campus Berlin

Internship: Finance & Regulation at PricewaterhouseCoopers, Volunteer at newspapers (Die Welt, Thüringer Allgemeine), Student Assistant at Georg August University Göttingen

Research Interests:

Internationalization of the Top Management and its Consequences

Determinants of Firm Internationalization

Culture in the International Enterprise

Presentations at International Conferences:

44th EIBA Annual Conference, Poznań, Poland, 2018

10th EIASM Workshop on Top Management Teams and Business Strategy Research, Passau, Germany, 2019

15th Vaasa Conference on International Business, Vaasa, Finland, 2019

45th EIBA Annual Conference, Leeds, United Kingdom, 2019

AIB Western Europe Workshop The Future of Global Mobility, Göttingen, Germany, 2020

46th EIBA Annual Conference, Online, 2020

16th Vaasa Conference on International Business, Online, 2021

Publications:

Schmid, Stefan/Baldermann, Sebastian (2019): Entering New Markets and Diversifying Business: The Role of Amazon's Acquisitions in International Growth and Development. Working Paper No. 69, ESCP Europe Business School Berlin, August 2019.

Schmid, Stefan/Baldermann, Sebastian (2021): CEOs' International Work Experience and Compensation. In: Management International Review, Vol. 61, No. 3, 2021, pp. 313-364.

Schmid, Stefan/Baldermann, Sebastian (2021): Amazon: From Online Bookstore to International Technology Giant. In: Ghauri, P., & Cateora, P. (Eds.). International Marketing (5th Ed.). New York: McGraw Hill Education, 2021, 533-540.

Schmid, Stefan/Baldermann, Sebastian (2021): Teaching Notes 'Amazon: From Online Bookstore to International Technology Giant'. In: Ghauri, P., & Cateora, P. (Eds.). International Marketing (5th Ed.). New York: McGraw Hill Education, 2021, online supplement.

Oesterle, Michael-Jörg/Schmid, Stefan/Baldermann, Sebastian/Bitzer, Moritz/Runkel, Robin: (2022): Kleidungsstil von Topmanagern in börsennotierten deutschen Aktiengesellschaften – eine empirische Längsschnittuntersuchung. In: Zeitschrift für Führung und Organisation, 2022, in press.

Dauth, Tobias/Schmid, Stefan/Baldermann, Sebastian/Orban, Fabienne (2022): Attracting Talent Through Diversity at the Top: The Impact of TMT Diversity and Firms' Efforts to Promote Diversity on Employer Attractiveness. In: European Management Journal, 2022, in press.