

PRESS RELEASE

***ESCP London Campus shares its insights on
International Student Mobility and the Impact of the Pandemic***

On 11th June 2020 an article on international student mobility (ISM) written by the Dean of ESCP Business School London, [Professor Simon Mercado](#) was published in [AACSB International's BizEd](#) magazine. An earlier version of the article was published as an in-house impact paper as a part of the [ESCP Impact Papers 2020 project](#).

Professor Mercado's article [here](#) highlights that the Pandemic has caused disruption in international student mobility, with its consequences likely to have impact on business schools and higher education sectors worldwide. The article predicts a bounce back in ISM flows but a transition towards a "responsible mobility future" in which traditional physical mobility co-exists with virtual mobility. Such a future he argues would make international experiences more impactful and accessible. The next era says Mercado, should capitalise on digital acceleration and help to address some of the concerns about traditional international student mobility, including its carbon footprint. It should not however see an abandonment of physical mobility options which deliver tangible personal and economic benefits.

Sharing various research findings, Professor Mercado supports the reasons for maintaining study abroad opportunities and experiences, which help students to develop a number of skills essential to business success. These include:

- Problem solving and autonomous decision making
- Adaptation and agility
- Multiculturalism or cosmopolitanism through exposure to foreign cultures
- Language skills and cross cultural awareness

Professor Mercado, who is the newly elected Chair of the International Committee of the Chartered Association of U.K. Business Schools ([CABS](#)), adds that promoting, diversifying and quality-assuring international student mobility is one of the biggest issues facing higher education providers.

Evidence shows that universities and business schools rely heavily on inbound and outbound mobility, which takes different forms. CABS has long campaigned to create the right conditions for international student mobility including access to the U.K. for international students seeking to study and work here. More information on its work can be found @ <https://charteredabs.org/topic/international-students/>.

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ABOUT ESCP BUSINESS SCHOOL

ESCP Business School was founded in 1819. The school has chosen to teach responsible leadership, open to the world and based on European multiculturalism. Our campuses in Berlin, London, Madrid, Paris, Turin and Warsaw are the stepping stones that allow students to experience this European approach to management. Several generations of entrepreneurs and managers were thus trained in the firm belief that the business world may feed society in a positive way. This conviction and our values: excellence, singularity, creativity, and plurality, daily guide our mission and build up our pedagogical vision. Every year, ESCP welcomes 6000 students and 5000 managers from 120 different nationalities. Its strength lies in its many business training programmes, both general and specialized: Bachelor, Master, MBA, Executive MBA, PhD and executive education, all of which include a multi-campus experience.

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