

PRESS RELEASE

Once again the latest Ranking by El Mundo puts ESCP Europe's Master in Management in first place, while its Master in Marketing & Digital Media also ranks #1 and #3, respectively

The pan-European business school consolidates the position of two of its flagship courses in the top places of the newspaper's annual ranking

Madrid, 24 June 2019. The pan-European business school, ESCP Europe, which has its own campuses in Madrid, London, Paris, Berlin, Turin and Warsaw, continues to lead the ranking published by El Mundo with its Master's degree in Management (MiM), which holds the top spot among Management Masters. In addition to this, its Master in Marketing & Digital Media is also #1 in the table for Digital Marketing and #3 for Marketing.

The school's Master in Management (MiM) offers a unique study experience through its multi-campus educational model, which students can follow at ESCP Europe's six own campuses, as well as at any of its 120 associated universities across the world. The programme also allows the possibility of selecting 1 or 2 specialisms from a choice of 35 (Consulting, Finance, Marketing, Entrepreneurship, etc.) and obtaining up to 4 certificates.

As for its Master in Marketing & Digital Media, this is a programme that provides an international industry perspective, since it is taught at the school's campuses in Madrid and either London or Berlin. It also includes a 10-day international seminar in Silicon Valley (San Francisco) where the students take part in workshops and visit leading companies such as Google, Amazon, Oracle and IBM. Furthermore, 90% of its graduates find a job within the first 3 months after graduation.

About ESCP Europe

Founded in 1819, ESCP Europe has produced generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's truly European identity allows it to offer a unique multicultural education style in the field of business and a global view in International Management issues. Each year, ESCP Europe welcomes 4,600 students and 5,000 executives from more than 100 different countries, providing them with a comprehensive offer of Management courses and specialised programmes (Bachelor, Master, Executive MBA, PhD and Executive Education). ESCP Europe is included among just 1% of business schools in the world that possess the Triple Crown Accreditation (AACSB, AMBA and EQUIS). www.escpeurope.eu – Follow us on Twitter @ESCPeurope